

# The Ultimate Meme Coin Trading Strategy

By

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**VERY IMPORTANT:** Please read our first guide before you use this one as all the tools and everything you need is in the first guide:

<https://schoolofmeme.org/newpairs.pdf>

I'm calling this strategy the Ultimate one because, well, it is.

In our first two strategy guides I only focused on tokens that had just graduated from Pump.fun and migrated to their DEX Pumpswap.

But the problem with that is only a very small percentage of coins launched on pump fun graduate. And then you need to find the ones that meet all our requirements for scalping; the right chart patterns, the right fundamentals.

Even though the strategies in the first two guides are great and they work great, I grew impatient waiting for just the right set-ups.

I decided to look again to see if I could find a way to scalp pump fun coins BEFORE they graduate, hoping to find more potential set ups.

I say 'again' because over the past two years since I started trading memes I've tried trading them before they launch and never found a way to do it successfully. It was just pure gambling.

Remember, our biggest enemy in trading new meme coin token pairs is THE RUG.

So, in order to trade them you have to rule out as much as it is possible to do so the potential for a rug.

It's almost impossible to find a new pair that doesn't have rug potential and if you find one that has very low rug potential the coin is probably not moving at all.

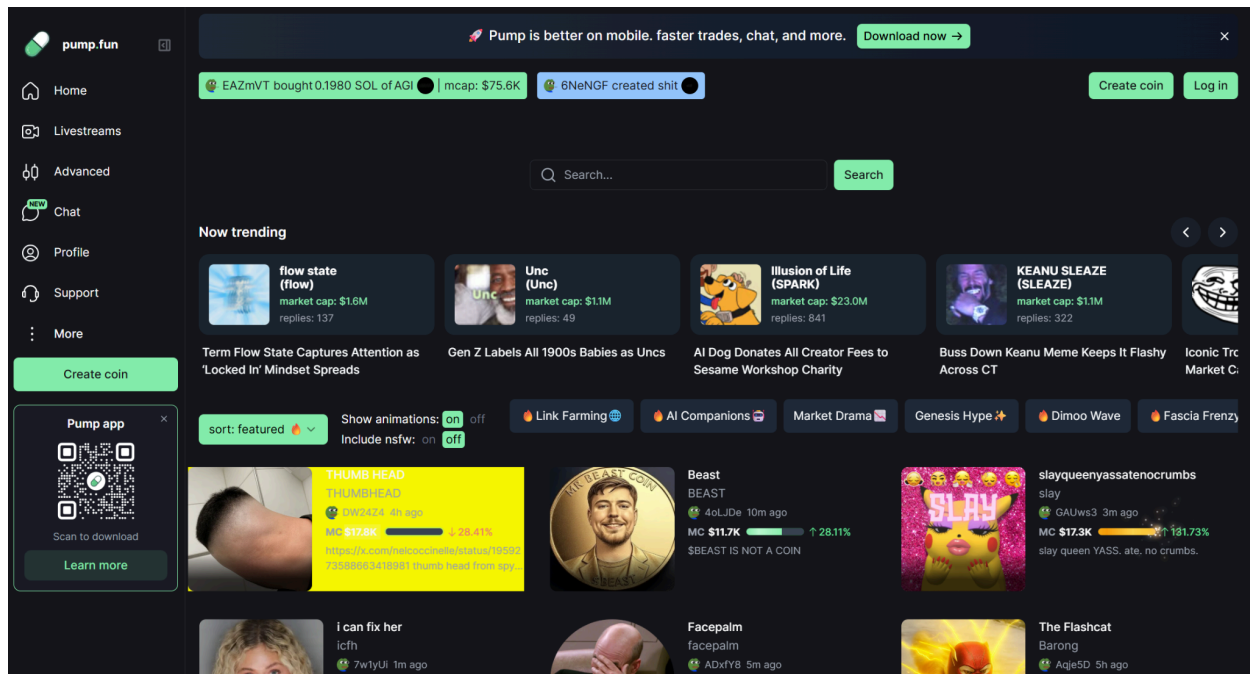
So never think a coin can't be rugged. Scam coin launchers (devs as they're called even though they aren't really developing anything they're just launching random coins) have a million ways to scam you if they want to.

Most scams are obvious. You can check for them on soul scanner but there's others that are well hidden so always be aware that a rug can happen at any time no matter how good the coin is performing.

Now, with the warnings in place let's move on to how to trade (notice I say trade not scalp) new meme coin pairs on pump.fun.

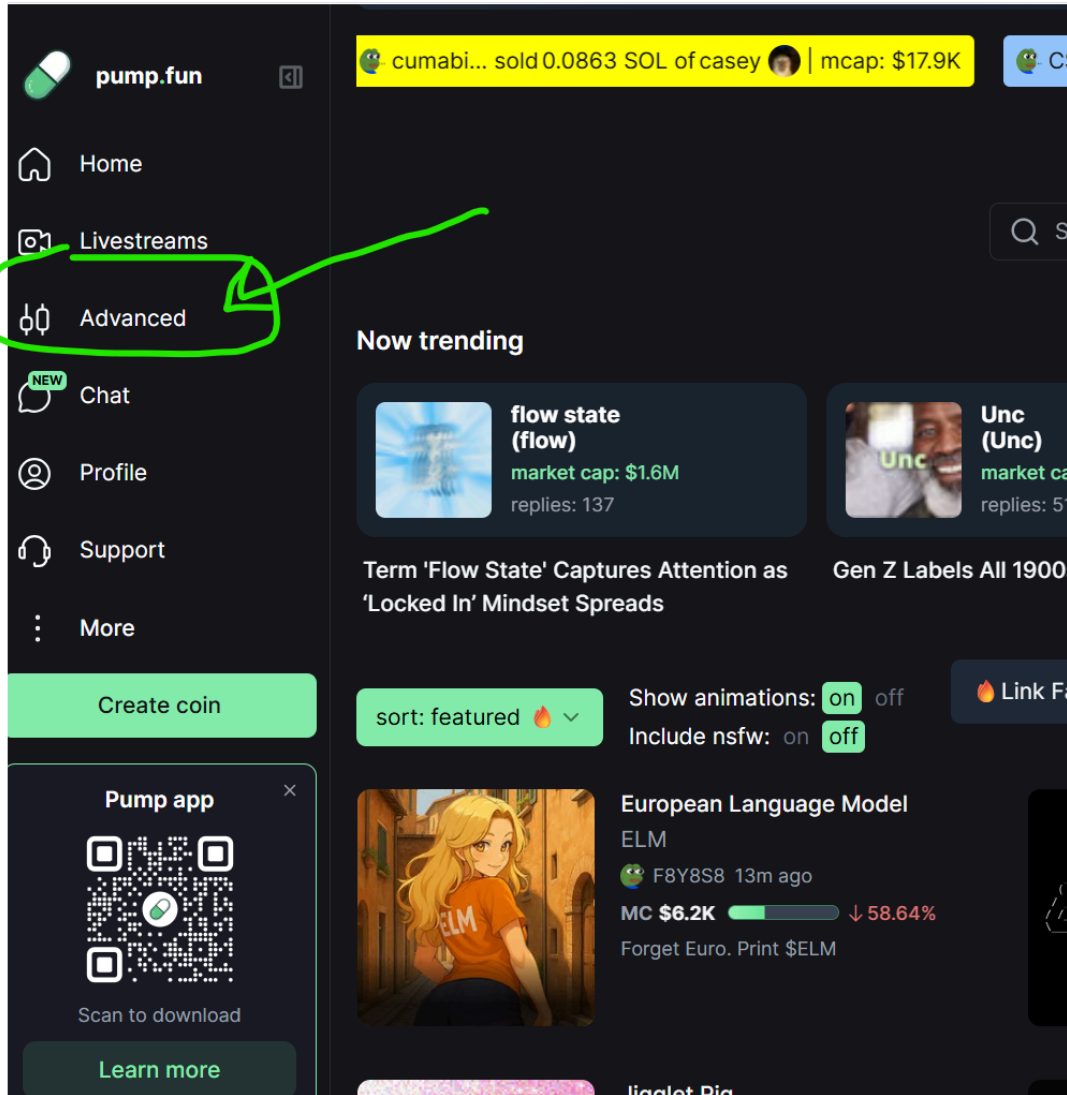
## **Get Familiar With Pump.fun**

The following image is the pump fun home page. When you go there it's like landing on the world's most insane website. Tons of stuff going on. It's confusing as hell.

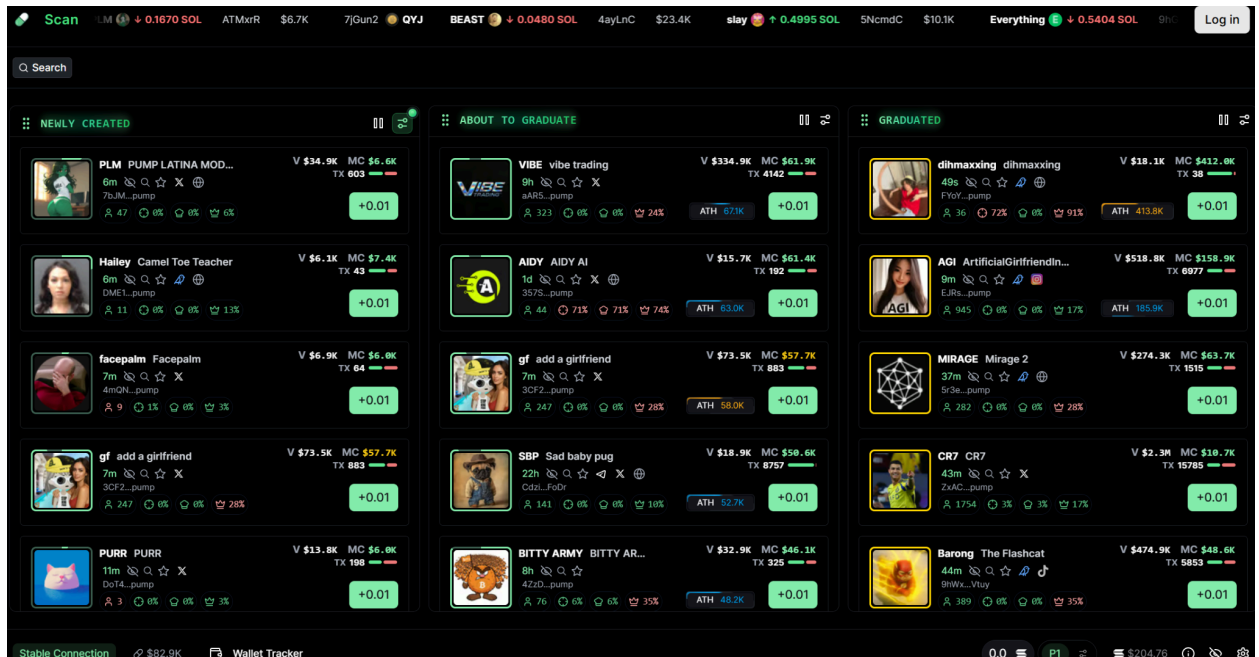


Don't even try to make sense of it. Nothing on pump fun's home page is helpful in finding anything good to trade.

**Instead, click on Advanced:**



When you click on advanced you'll get to this page:



And this is where all the action happens. We're mostly interested in the column on the left that says NEWLY CREATED. In fact you can if you want to remove the other two columns, but I keep them just to get a better overall picture.

Now, if you watch the newly created column on the left you'll see every couple of seconds or so a new coin will pop up there. Every new coin created on pump fun will pop up there and there's new coins created constantly.

It took me a couple of weeks to figure out how to set up the filters on the newly created column to show me the potential set-ups I'm looking for.

**Before I show you HOW to set up the filters let me explain the WHY'S first.**

I don't want to trade them immediately because the first couple minutes it's impossible to tell what's going to happen with them.

**So I set the filters to show me coins that are at least 5 minutes old.**

The second thing we filter for is **the Dev's percentage** of token holdings. And this is a really tricky thing because again if a dev wants to scam you they have multiple ways to hide their holdings.

**But we can get some edge by setting the filter to maximum dev holdings: 2%.**

We still have to check soul scanner to make sure the dev hasn't bundled (see guide 1) or if he has bundled he's already sold off his bundle (which is what we want if the dev did bundle, which many of them do).

When trading new launches we don't want the dev to be holding too much because almost all devs sell before the

token graduates. *In fact they usually sell within the first few minutes.* And that's what we want.

The less tokens the dev has the better chance we have of getting some gains.

Remember, it's fine if the dev *had* a lot of tokens or even if the dev bundled as long as they have SOLD everything down to a max of 2% holdings BEFORE we buy.

**The next filter** is the Volume filter. I kind of guessed at this one and **set it to 1000 minimum.**

In other words a minimum of \$1,000 has been traded already. I'm not sure if that one is perfect or not but it seems pretty good although I may test it further and if I find a better volume setting I'll change it.

**This next filter is very important:**

New coins on pump fun automatically start with 5K market cap. It's just given to them by pump fun.



**I found that many coins never go much higher** meaning no one is buying them. So we don't want to waste our time scanning those.

I figured out that the new coins that get to at least **6K market cap** are where we want to start looking at them. That means there's some buying going on (we still have to investigate *what kind of buying* is happening of course because there's a good chance it could be fake).

**So I set the filters to show me only coins with a minimum of 6K market cap.**

I leave the max market cap alone just so I don't miss something good. But ideally I'm seeing that the best trades are between 6K and 30Kish area In other words if it's higher than 30K but looks good otherwise I don't rule it out and in fact I'm not ruling any market cap out because it could be at least a good scalp OR if it's a really good one it could hit 69K and graduate to pumpswap and go even higher. But you have to be really careful when it graduates because a lot of coins get sold off shortly after they graduate. If you catch one before it graduates and then does graduate refer to the first two guides as to how to trade them at that point.

The next to last filter I'm setting is the number of transactions. Like the volume filter I'm more or less guessing on this and may adjust it. But for now

**I have transactions currently set at minimum of 25.**

In other words I want to see that there's been at least a minimum of 25 buys/sells. This is important because if we're going to buy we want to know there's interest in the token; people are buying and selling it.

The last thing we want is a token that's barely moving. We want action; we want momentum.

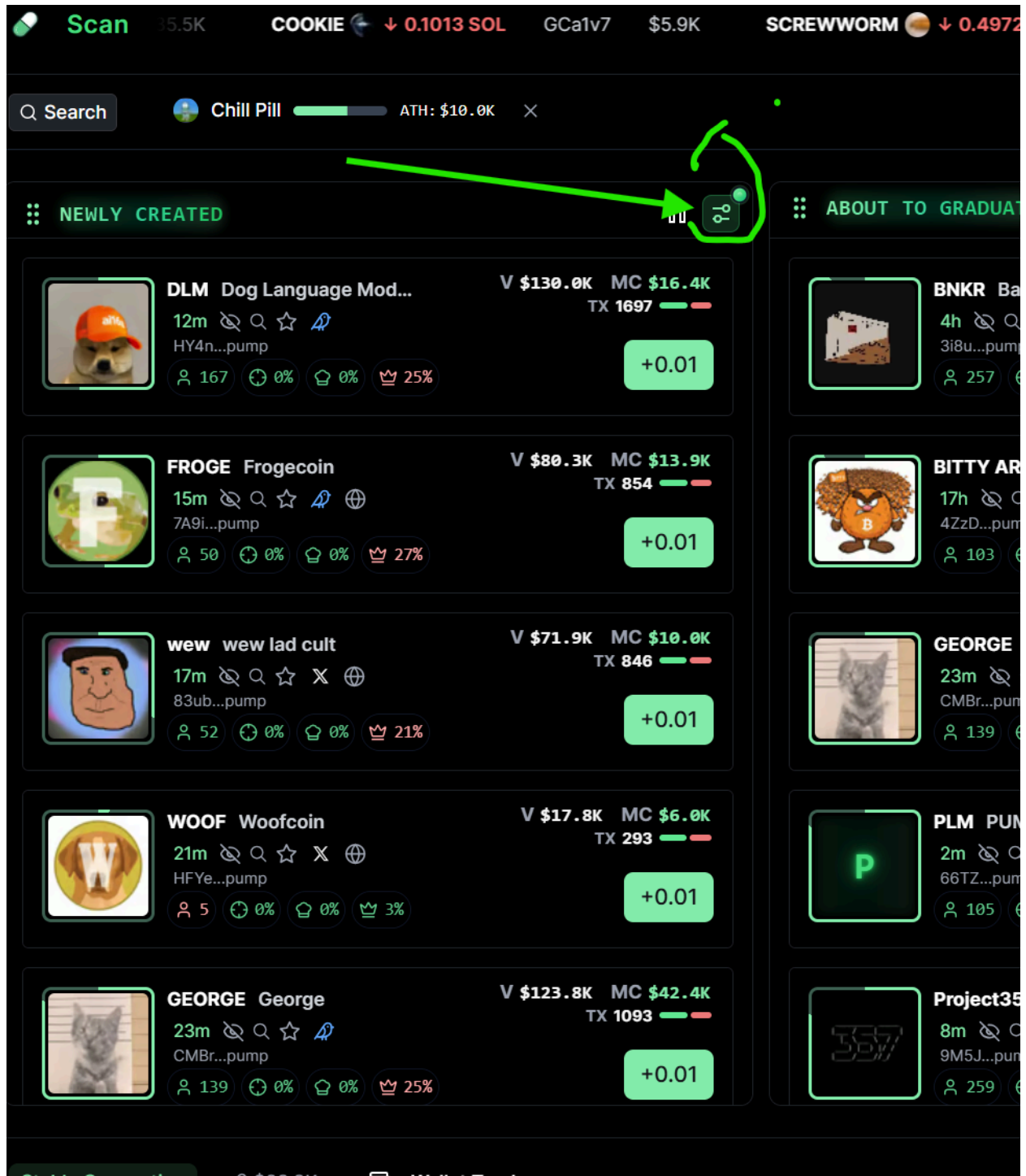
**Okay so now we're getting somewhere.** We're only checking tokens that are at least 5 minutes old; dev is holding a max of 2%; a minimum of \$1K volume; token has a market cap of at least 6K and there's been at least 25 transactions.

There's just one more filter setting and that's SOCIALS. I prefer to trade these tokens if the dev has set up a community on X or Telegram or at least has a website. It shows the dev may be at least a little serious because lots of coins launch without any socials.

For simplicity and so I don't miss something good I've set the social filters to the setting that says **At Least One Social**.

Now here's where you go on pump fun to set all these filters:

(CONTINUED BELOW)



You'll notice those two marks above newly created coins. Just click on that and you'll get a pop-up like this:

Filters

ImportExportReset

Search Keywords

keyword1, keyword2...

Exclude Keywords

keyword1, keyword2...

B. curve %

Min %

Max %

Audit 2

Metrics 3

Socials 1

Age (mins)

5

Max

Top 10 Holders %

Min %

Max %

Dev Holdings %

Min %

2

Snipers Owned %

Min %

Max %

Holdings

Min

Max

Cancel

Apply all

Notice under the Audit tab (above) the settings: Age (minimum) 5, Dev Holdings % Max 2 (be sure you don't put minimum 2, it needs to be in the max box).

In this next image you can see my settings under the Metrics tab: Volume Minimum 1000, Market Cap Minimum 6,000 and Total Transactions Minimum 25:

**Filters** Import Export Reset

**Search Keywords** keyword1, keyword2... **Exclude Keywords** keyword1, keyword2...

**B. curve %**

Min % Max %

Audit 2 **Metrics 3** Socials 1

**Volume** ●

1000 Max

**Market Cap** ●

6000 Max

**Buy Transactions**

Min Max

**Sell Transactions**

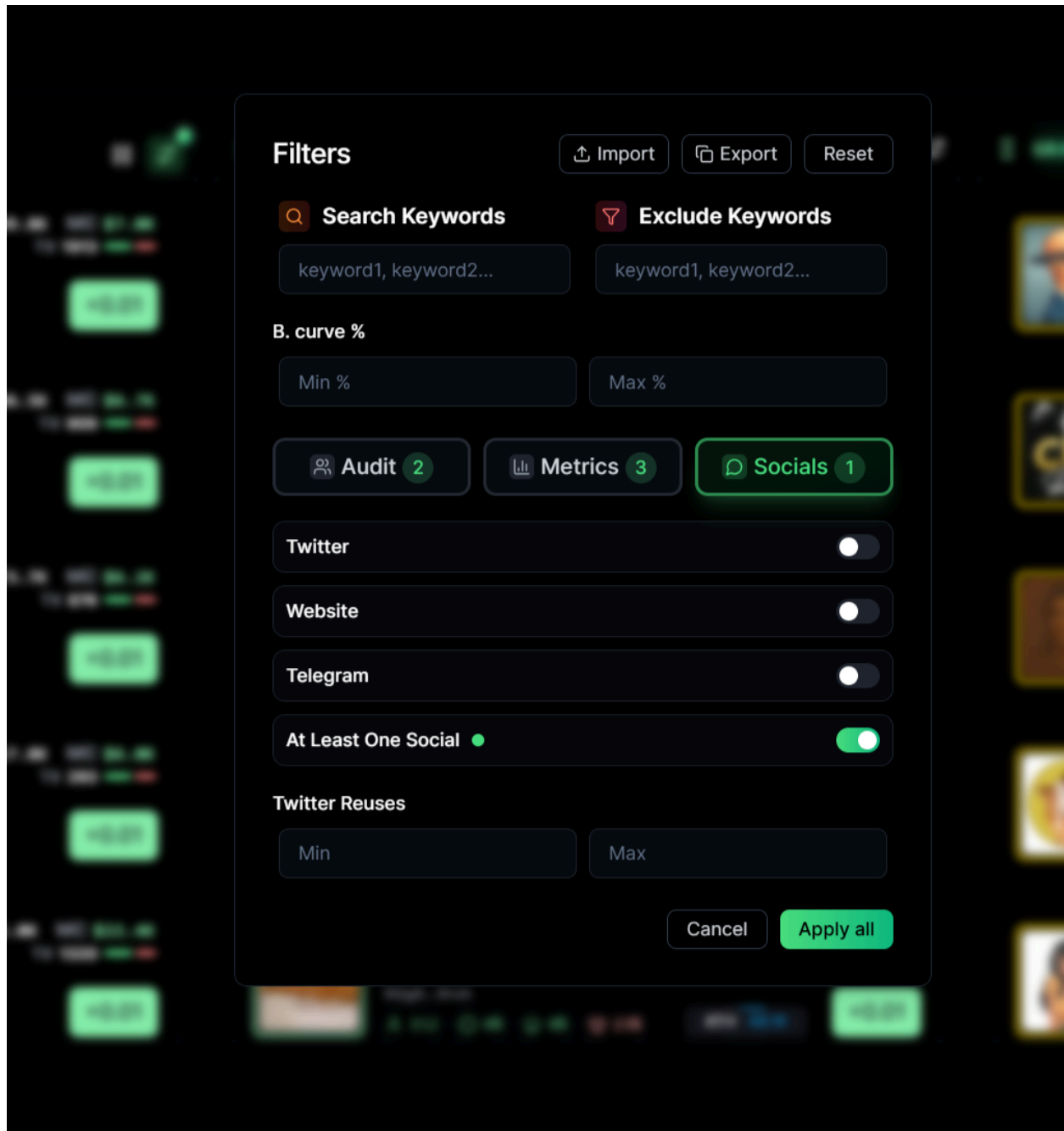
Min Max

**Total Transactions** ●

25 Max

Cancel Apply all

And lastly under the Socials tab you can see I just set it for At Least One Social:



All righty then, it took a minute but we now have some really good filters and that's the first step to pouncing on some potentially big and wild winners 😊

Once you have your filters set up here's what happens next:

We want to click on each token to check the chart pattern and check soul scanner. Please read the first two guides to understand what to look for.

**Remember the majority of these new tokens will be rugged!**

So first we want to check and make sure all the obvious clues for a rug pull are positive, in other words the dev has already sold and isn't holding a big bundle or a big amount in the dev's wallet. We want to make sure the top 20 holders (if there are that many) don't hold more than 20 to 25% of the tokens. There's no high holder alerts or unusual volume alerts, etc.

**In other words we want a good chart pattern and good fundamentals.**

I also check out their socials and see what those look like.



One more thing and this takes a lot of experience, but the name and theme of the token can be very important. Remember these are MEMES. What are memes?

They are usually funny or cute or in some way interesting, relate to current or past events, etc.

After a while you'll start getting good at spotting potential good memes and if you find an original one that catches on you can really strike gold.

A lot of this takes experience and a seasoned eye. Just as I explained in the first guide meme coin trading takes practice and time to get good at it. You may get lucky at first but don't expect luck to get you by. This is a game of skill and skill takes time.

If you have any questions let us know in our Telegram group.

Happy Trading!

Rick